

# MEMORANDUM

## Recreation Services



**To:** Honorable Mayor and City Council  
**Through:** Charles Lawson, Interim City Manager,  
Bonnie Greiner, Recreation Services Manager  
**From:** Kathleen Yurchak, Recreation Services Supervisor *KY*  
**By:** Public Art Committee  
**Subject:** **Public Art Committee Progress Report**  
**Date:** May 23, 2006

### Background

The Public Art Committee (PAC) has held three meetings since their inception in January 2006. The PAC has been quite busy and felt it apropos to provide a progress report to the City Council on their efforts thus far. Per the Public Art Ordinance, the PAC's first assignment is to create a Public Art Master Plan. The PAC selected four members to sit on the Public Art Master Plan Subcommittee comprised of Committee Members Larry Voellger, Carla Moss, Mareile Ogle, Linda Rabe and staff liaison Kathleen Yurchak. The Subcommittee has presented a Mission Statement, Purpose Statement, a draft of the Public Art Committee Procedures Manual, and the concept of creating a Yearly Acquisition Plan to the PAC as elements that will guide the Master Plan.

At the Committee's March 27, 2006, meeting the PAC approved a Purpose and Mission Statement. The Purpose Statement reads; "The purpose of the Public Art Committee is to encourage appreciation of the arts while enhancing the vitality and creative diversity of Milpitas through public art." The Mission Statement reads; "The Public Art Committee is dedicated to planned acquisition of art of exceptional quality and enduring value as outlined by the City of Milpitas Public Art Ordinance."

The Subcommittee will continue to work on the Manual, which will include procedures of working together as a committee, identifying locations for artwork, selecting artists and other elements related to the acquisition and maintenance of public artwork. The Public Art Master Plan Subcommittee will begin working on the Yearly Acquisition Plan and identifying site locations for public art for the PAC's review in their upcoming meetings.

Per the Public Art Ordinance the PAC is required to present a semiannual report on the Committee's fundraising efforts and evaluate and recommend to the City Council the potential extension of the Public Art Program to the private sector. At the March 27, 2006, PAC meeting, the PAC agreed to provide the first semiannual report on the Committee's fundraising efforts to the Council in January 2007. The PAC is also recommending that the potential extension of the public art program to the private sector be reviewed in January 2007, to determine the success of the current funding program and the completion of the Master Plan prior to making any changes to the Public Art Program.

Lastly, the PAC deferred the cataloging of current City of Milpitas public art to the Arts Commission, which will be completed by Commissioners Rabe and Ogle. Commissioners Rabe and Ogle will be photographing each public art piece and documenting detailed information about each piece to be included in a comprehensive catalog that will be used for reference and historical purposes.

### **Recommendation**

Receive progress report and approve the PAC's Purpose and Mission Statements.